

# AECD Workshop Design

[www.aecdinc.org](http://www.aecdinc.org)

**Workshop Title:** Literacy Counts

**Presenter Name:** Floyd Beller

**About the Presenter:** Is President and Chief Executive Officer of the Alliance for Education and Community Development, Inc. His work experience as a classroom teacher, vice principal, principal, counselor, coordinator in public schools in Oklahoma, and California. Research experiences with WestEd, an Educational Laboratory in San Francisco and Los Alamitos, California where he worked with the Language and Cultural Diversity Program and the Northern California Comprehensive Assistance Center. He has enabled himself to identify and develop programs that will assist students who are having various types of academic deficiencies especially in the area of literacy. During the past two years, he has been a consultant and program specialist for the San Bernardino County Superintendent of Schools and a part time professor at Palo Verde College in Blythe, California.

## **Description: TWO PART SEMINAR SERIES**

In this two part series, participants will discover resources which can help participants assess the gaps in student understanding and then provide students with powerful activities and effective instructional practice materials that will overcome many educational barriers.

In part One, “**READ TO LEARN**” – Reading Strategies Training Session, participants will learn various techniques and practices in the areas of Phonemic Awareness, Phonics, Fluency, Vocabulary, and Text Comprehension. All of our instructional materials are founded on scientifically-based research which can help build a foundation for effective instructional practice. Participants will have the opportunity to make and take instructional materials with them at the end of the training.

In part Two, “**WRITE TO LEARN**” – Writing Strategies Training Session, we will introduce participants to the latest in the highest quality, effective practices that will augment what they learned in Part One. Participants will learn: •to build writing abilities with tutees • the stages of writing development • the writing process • analyzing student writing problems • practice writing. In addition, participants will make and take instructional materials back to their tutoring sites

## **Outcomes:**

- How to help students perform at higher achievement levels
- How to prepare individualized lessons and activities for low achieving students.
- How to motivate learning through reading and writing
- How to choose reading books for individual students
- How to integrate multicultural learning through reading and writing
- How to train students to help each other

- How to assess student progress

**Audience: Those who are invited to participate are:** k-14 Teachers, Para-Professionals, Media Specialists, Lead Teachers, Department Chairs, Academic Coaches, District Administration, Site Leaders and tutors who work with students in the area of literacy.

**Outline:**

**Facilities:**

- Wireless and/or Ethernet, DHCP connection, unsecured or they can provide pass code
- Arrange room for Classroom style presentation
- Handicapped accessible
- Lunch locations or Catering
- Coffee/Tea/Water Service
- Restrooms
- Map of Facilities, General Area
- Presenter Table and Podium
- Registration Table

**Equipment:**

- Power Projector
- Spare Projector Bulb
- Projector Screen
- Speakers, Microphone
- Long Ethernet cables
- Post-It Charts, Easels
- Camera (digital, video)

**Materials:**

- Handouts
- Books (i.e. Gregorc Mind Maps, any pre-ordered materials necessary for agenda item)
- CD, DVD
- Binders for participants
- Presenter Boxes (general office supplies)
- Table Décor (for registration table, breakfast, participants)
- Give-aways, i.e. flash drives, pens/pencils
- Sign-in sheets, Photo/Project Release
- Name Tags, Table Tents
- Evaluations
- Notebook paper
- Signs w/logo, name of workshop directing toward locations

**Workshop Format**

- 6 hour, multi-day
- Trainer of trainer model, consultant, coach, facilitation

**Related Documents**

- Articles
- Web Sites and Resources
- Samples
- Demo Accounts
- Scientific Research from noted educators in the field of Reading and Writing

**Other Notes: None**